

## **Historic, archived document**

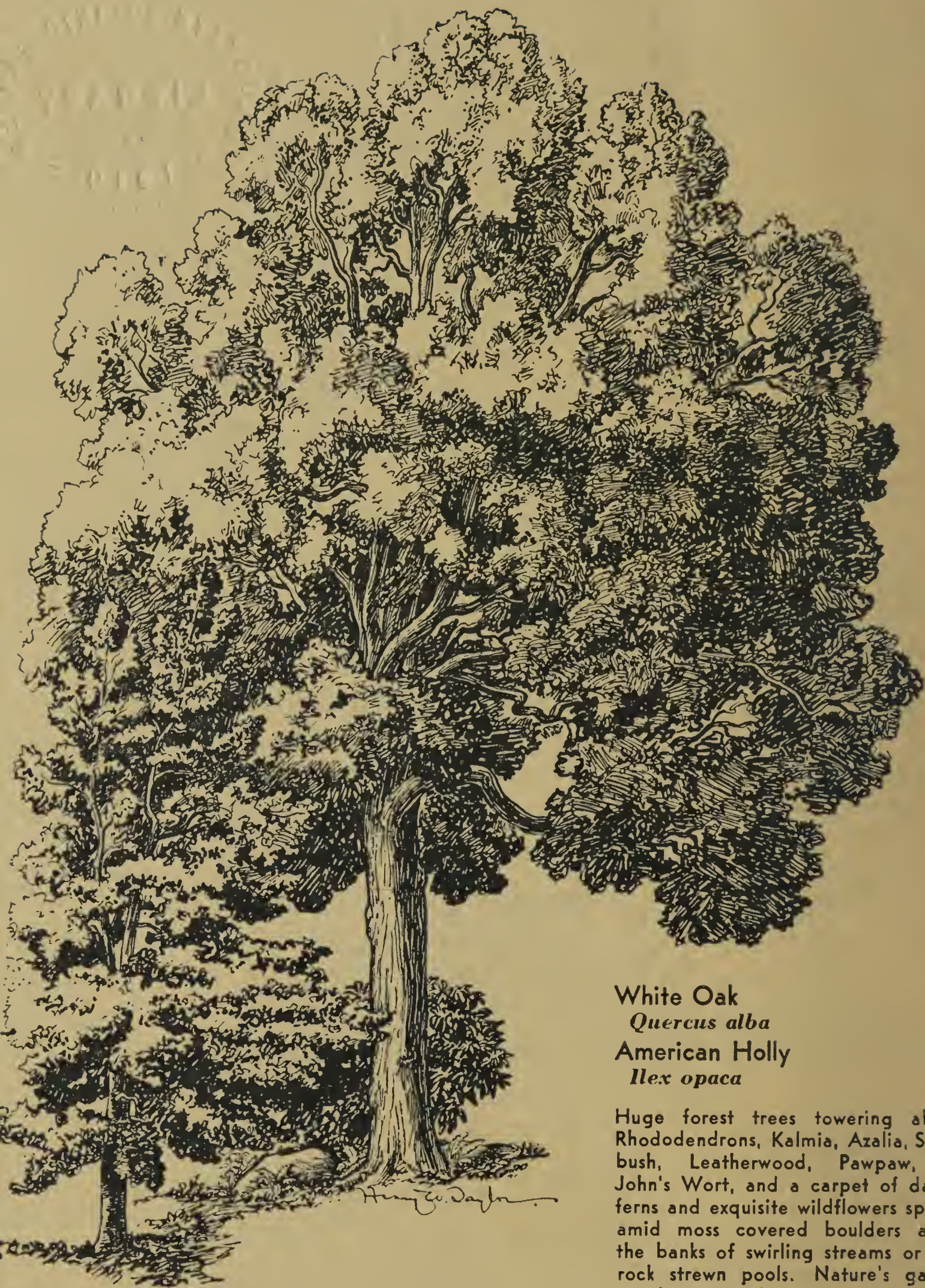
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White Oak  
*Quercus alba*  
American Holly  
*Ilex opaca*

Huge forest trees towering above Rhododendrons, Kalmia, Azalia, Shadbush, Leatherwood, Pawpaw, St. John's Wort, and a carpet of dainty ferns and exquisite wildflowers spread amid moss covered boulders along the banks of swirling streams or inky rock strewn pools. Nature's garden can be restored.

Vick's Wildgardens,  
Conservators of Natural Beauty  
Glen Moore, Pa.



# WHITE OAK

*Quercus alba*

Many huge specimens of this wonderful tree were large oaks in our virgin forests when this country was discovered. They grow to a height of 150 ft., occasionally with a spread of 147 ft., sometimes measuring 18 ft. in diameter. Because their big, brawny, arm-like branches very often grow at right angles to the main trunk, White Oaks are not the most graceful of trees, but on account of their strong ruggedness they are perhaps the most admired. It has been observed White Oaks



do not grow straight but lean at a slight angle from the perpendicular. This characteristic and the light color of the outer bark are indicative of their identity. From the last of these characters they receive their name. They are difficult to transplant but are priceless for landscape effects.

The leaves are oblong, narrow at the base, with three to eight narrow toothed lobes, hairy when young, becoming shiny at maturity. The acorns, the fruit of the oak, are approximately one inch long and covered about one-quarter the way down by the cup.

The White Oak is far more resistant to insect and fungi attacks than many of the other oaks. Golden oak scale, *Asterolecanium variolosum*, is commonly destructive. It is round golden yellow, sunk in a pit or depression about 1/16 of an inch across the scale. Can be controlled as other scales can by dormant application of Misicable oil, 1-15. The Fungus *Gnomia Veneta*, or leaf-scorch of oak and sycamore is possibly the most generally destructive of leaf diseases. This is noted by ugly brown spots on the leaves (see illustration) and can be controlled by dusting with bordeaux mixture when the leaves are half grown, followed by two later applications two weeks apart. A long list of leaf feeders prey upon the White Oak. Those of economic importance, with biting mouth parts, can be controlled with Arsenical or Rotenone Dusts. One of the caterpillars of the lo moth, *Automeris io*, is shown here. It is beautiful light green with orange-red markings but its spines are poisonous. Dusting is most effective against leaf-eaters when they first appear.

# AMERICAN HOLLY or CHRISTMAS HOLLY

*Ilex opaca*

This magnificent tree attains a height of from 40 to 50 ft.; the diameter is from two to three feet. It once abounded in our bottom lands and well-drained slopes, companion of Oaks, Hickories, Magnolias and Hornbeams; but somewhat different from many familiar trees the holly has distinct male and female trees. It can be transplanted, and its ornamental value should make it a familiar sight throughout the entire year—rugged, irregular outline as unusual as one of its own



thick, prickly leaves, but always dignified and majestic. But, alas, its own beauty has been the cause of its practically disappearing from our woods and lawns, because at Christmas time we must celebrate by having huge branches, with its dark green leaves enriched with bright red berries, adorning our homes.

This wonderful tree is exceptionally immune from the attacks of insect and fungi diseases. About the only pest which is recorded as being of economic importance to hollies is the leaf-miner, *Phytomyza ilicis*, which makes winding yellowish, or yellow brown tunnels in the rich green foliage. The eggs of this small fly are laid on the under side of the leaves. The young grubs work into the new foliage and spend the winter within the leaves, transforming into flies the second season. Picking off the leaves and burning them is the only practical control for small trees. The insect can be controlled by dusting with nicotine dust the first of May.

## Your trees are worthy of the best scientific treatment.

**F**EED them properly. Don't forget, planting proper undergrowth has a direct bearing on tree health. Dust or spray them properly, to protect them from the ravages of destructive insects and fungus diseases. Keep them healthy and prevent expensive cavity work, but when cavity treatment is required, be sure your trees have the benefit of our new Cambium Paint and Vick's "NuwuD." We feed trees, trim trees, spray trees, and, when necessary, do cavity work.

In reply to your letter of June 10th, I am very glad to advise you how well my two Oriental plane trees have done which were set up on my place in Merion after the storm two years ago. The trees are in splendid condition and everyone that inspects them agrees with me that this was a remarkable job of tree salvage in view of the size of the trees and the fact that they were blown completely over in the storm. I have nothing but praise for the way in which this job was done and the care with which the trees have been protected.

William W. Walker,  
Merion, Penna.

Vick's tree pruners did an excellent job on our trees at Friends' Central School.

Barclay L. Jones.  
Headmaster of Friends' Central  
School, Overbrook, Pa.

The tree service which you have done for me has been satisfactory.

Marshall P. Sullivan,  
Elkins Park, Penna.

I should like to take this opportunity to express to you my complete satisfaction with the work which you did on the old Linden tree at my mother's residence last summer. I was in a position to watch your men at work, and to follow the progress of the job; consequently I fully realize how extensively the heart of the tree had been damaged by the ant colony which infested it. The present healthy, vigorous condition of the tree offers the best possible testimony to the quality of your work.

John C. Lober,  
Wynnewood, Penna.

Mr. Vick has had charge of most of our tree work, pruning, tree surgery and spraying for the past ten years and we have always been pleased with the result.

Margaret Coulter,  
"Skara Glen," Greensburg, Pa.

You may use my name in connection with your tree service.

Dr. Fielding O. Lewis,  
Media, Pa.

**VICK'S WILDGARDENS**  
Conservators of Natural Beauty  
Glen Moore, Pa.



## **BUGS, WORMS & DISEASES**

We have everything to  
kill and control them.

## **DUSTERS AND SPRAYERS**

and a dusting or spraying  
material for every pur-  
pose.

**Inspections Now  
May Save  
Future Infections**







Priceless Oak treated with Vick's "NuwuD"  
Residence of Dr. A. R. Adams, Overhill Road, Cynwyd, Pa.

**VICK'S WILDGARDENS**  
Conservators of Natural Beauty  
Glen Moore, Pa.



While we have been adding a little here and a little there to our garden for several years—I think that, dollar for dollar, the little we spent with you three years ago—to transform our little corner "back to nature" with wild flowers, ferns, and bushes—still is paying the highest dividends of pleasure at the least expense of upkeep and cost.

Robert Fussell,  
Media, Penna.

The wild flower plants especially selected for very informal planting along paths on the side of a hill in the woods, gave us much additional pleasure—Mr. Vick showed great interest and concern that they should all do well, and planted excellent stock.

Mrs. Stacy B. Lloyd,  
Ardmore, Penna.

I have found your service in connection with the work you have done on my place, excellent and very satisfactory. It is always a pleasure to consult with you on problems which arise from time to time and I should be glad to recommend your work to anyone who refers to me.

Livingston L. Biddle,  
Bryn Mawr, Penna.

I am very glad you got me interested in so-called Wildflowers. It has been a joyful experience and I am sorry I can't use more. You transformed a dull spot into a thing of beauty; your plants were as represented, healthy and strong. I thank you.

Edward F. Cobb,  
Narberth, Penna.



I take this opportunity of expressing my appreciation of the excellent work you did for me in planning and planting the wild garden at my home in Cynwyd.

Thomas Mills,  
Cynwyd, Penna.

The wild flowers you planted for me are eminently successful and give me a great deal of pleasure. Several of my friends have remarked at the novelty of my "Woodsy" bed of wild flowers.

Ella G. R. Bacon,  
Mt. Airy, Philadelphia, Pa.

It affords me a great deal of pleasure to say that I have appreciated the service and courtesy received from you, and have found the plants purchased altogether healthy and satisfactory.

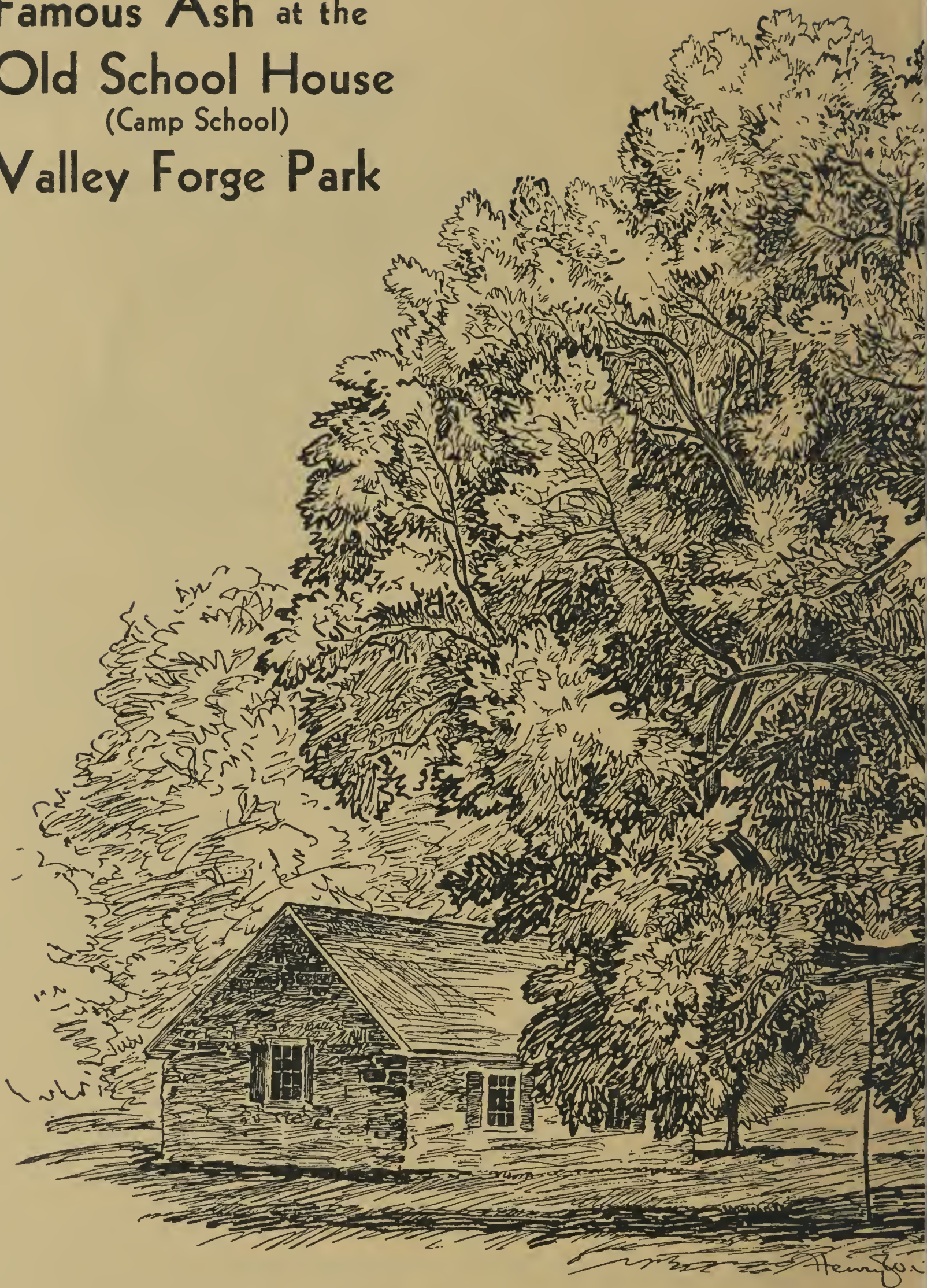
Henry M. McAdoo,  
Ft. Washington, Penna.

You are indeed very welcome to use the Wild Garden here, as you will, at any time.

Mrs. Allan D. Wallis,  
Malvern, Pa.



# Famous Ash at the Old School House (Camp School) Valley Forge Park



I have pleasure, herewith, at the direction of the Commission, to commend your services in the Park. They have been very valuable, and they are appreciated.

ELLIS PAXSON OBERHOLTZER,  
Secretary Valley Forge Park Commission.





Mr. Vick's personal services and the use of Vick's "NuwuD" and our new Cambium Paint have played an important part in the saving of priceless trees at this national shrine.

**VICK'S WILDGARDENS**  
Conservators of Natural Beauty  
Glen Moore, Pa.





A WOODLOT ravine with a pool held by a straight concrete dam. The opposite page shows the same dam changed with huge boulders, ferns, native shrubs, and drifts of wild flowers into a paradise with the mellowness of having always belonged.

The work you have done for Mrs. Smith in the wildgarden has proved most satisfactory. The beauty of the wildgarden exceeds our expectations.

Horace E. Smith,  
Haverford, Penna.

I also appreciate the courteous, helpful service rendered by you and your associates and want to express my satisfaction to you for the fine specimens you sent.

Florence Harley Bachman,  
"Greenacre," Mt. Joy, Pa.

**VICK'S WILDGARDENS**  
Conservators of Natural Beauty  
Glen Moore, Pa.





Estate of  
Mr. W. R. Philler,  
Haverford, Pa.





## WE PROPAGATE AND GROW OUR OWN WILD FLOWER PLANTS

Delicate wild flowers and dainty ferns are the natural companions of our mighty trees. Both are happier in each other's company, for the proper wild flowers and native shrubs take nothing from the soil which the trees require, but assist in retaining the dead leaves which nature intended as the ideal mulch and food

for the trees. An economical and beautiful garden with the smallest imaginable upkeep cost. Enjoy the glory of the deep woods in your own back yard. Rare and unusual native shrubs as well as the daintiest wild flowers and ferns should be happy beneath your own shade.



**VICK'S WILDGARDENS**  
Conservators of Natural Beauty  
Glen Moore, Pa.



Relative to ferns and trillium you furnished me in the spring of 1934. These have been most satisfactory and are growing beautifully. All of them, I think, have succeeded beyond my expectations and I can heartily recommend your plants to anyone wishing to develop a wild garden.

J. L. Poultney,  
Haverford, Pa.

Glad to have you use my name in connection with your work.

Mrs. Samuel P. Rotan,  
Chestnut Hill, Penna.

The changing seasons have brought us fresh and delightful surprises in the "wildgarden" you made of our neglected bit of grove. It is in the winter aspect that we have found the greatest improvement. Each little bush and tree, shining bravely above the snow, helps to form a lovely winter scene which we enjoy from every southward looking window. It took an artist's vision to picture January in September.

Alice Fussell,  
Media, Penna.



I'll be glad to endorse your work verbally or in writing.

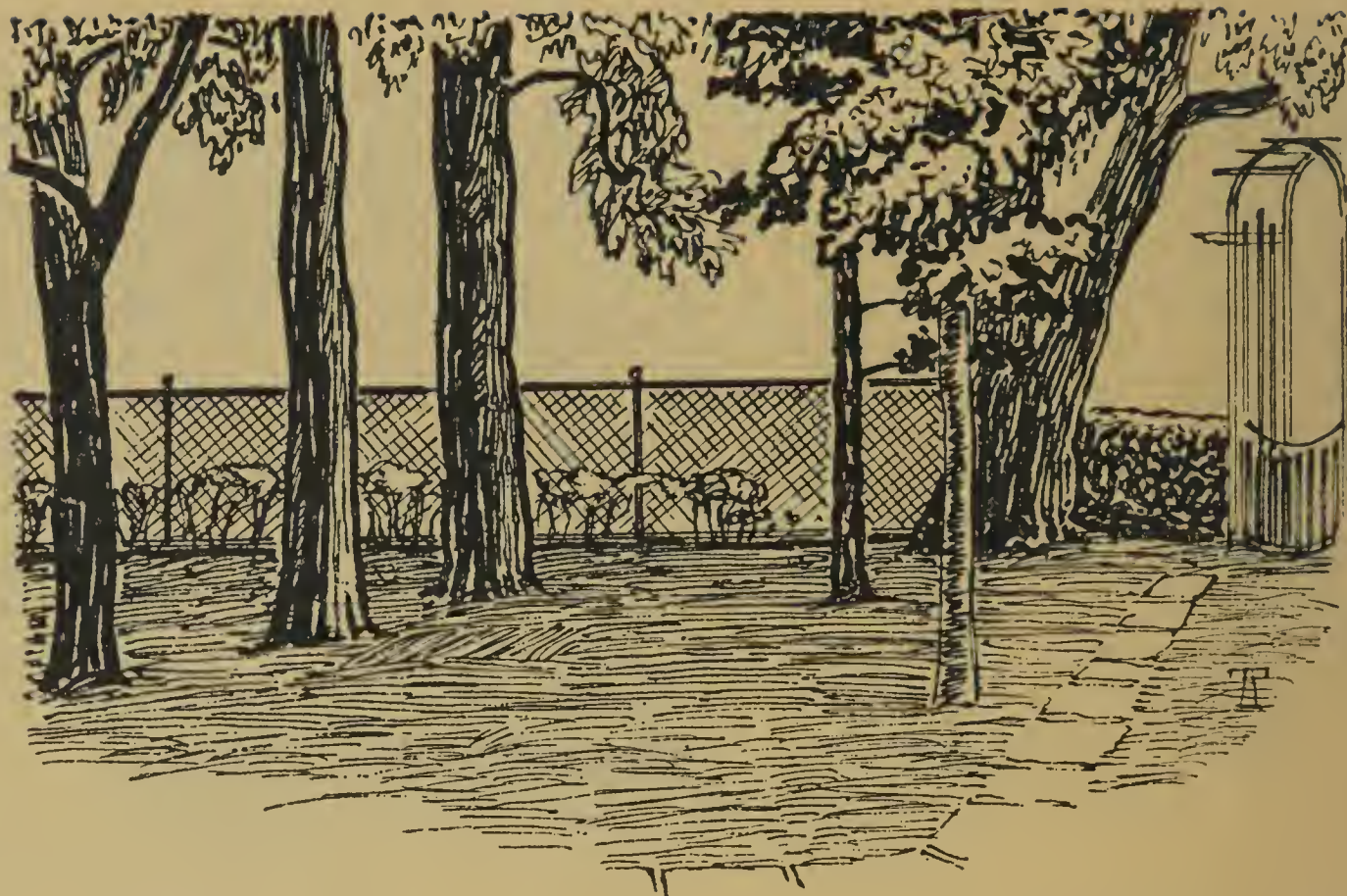
L. Ward Wheelock, Jr.,  
Haverford, Pa.

The skill and understanding with which Mr. Vick, after years of experience, grows and plants wild flowers so greatly inspires my appreciation and admiration that I can only describe his work as one of the "Scientific Arts."

Margaret L. B. Zantzinger,  
Chairman Council for the  
Preservation of Natural Beauty  
in Pennsylvania.







**An unused corner of the lawn becomes a bird sanctuary. A small expense for real beauty as illustrated on opposite page.**

**N**ATURE spread a glorious carpet in her forest ablaze with the brilliant colors of choice shrubs, red, purple, blue, and white berries and thousands upon thousands of fairy-like wild flowers and dainty ferns. Through the ages much of this beauty has been destroyed. You may now restore your own shady spot or bit of woodland by calling Vick's Wildgardens.

I have been pleasantly surprised to learn how successfully wild flowers can be handled by one who knows how. The use of Vick's "NuwuD" in my trees has been most satisfactory, as you explained it would be when I authorized the work.

Romain C. Hassrick, Esq.,  
Overbrook, Penna.

Your man did a splendid job trimming the Black Thorn.

Mrs. William Ray Smith,  
Bryn Mawr, Pa.

I am very glad to say that the plants you have furnished me have been most satisfactory. I speak particularly of the ferns near the pool.

Mrs. W. M. Armistead,  
Wayne, Pa.

I am very much pleased with my plants and your representative who planted them. I will need more in the future.

A. H. Janeway,  
Media, Pa.



FIRST CLASS  
PERMIT No. 1  
(Sec. 510 P. L. & R.)  
GLEN MOORE, PA.

# BUSINESS REPLY CARD

No Postage Stamp Necessary if Mailed in the United States

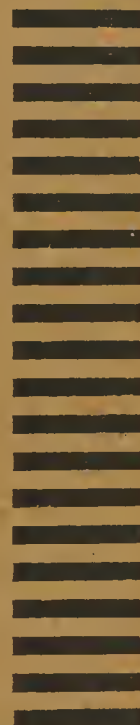
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VICK'S WILDGARDENS

GLEN MOORE,

PENNA.

MAILING CARD







Vick's Wildgardens,  
Glen Moore, Pa.  
Gentlemen:

Without obligation on my part, please call to discuss

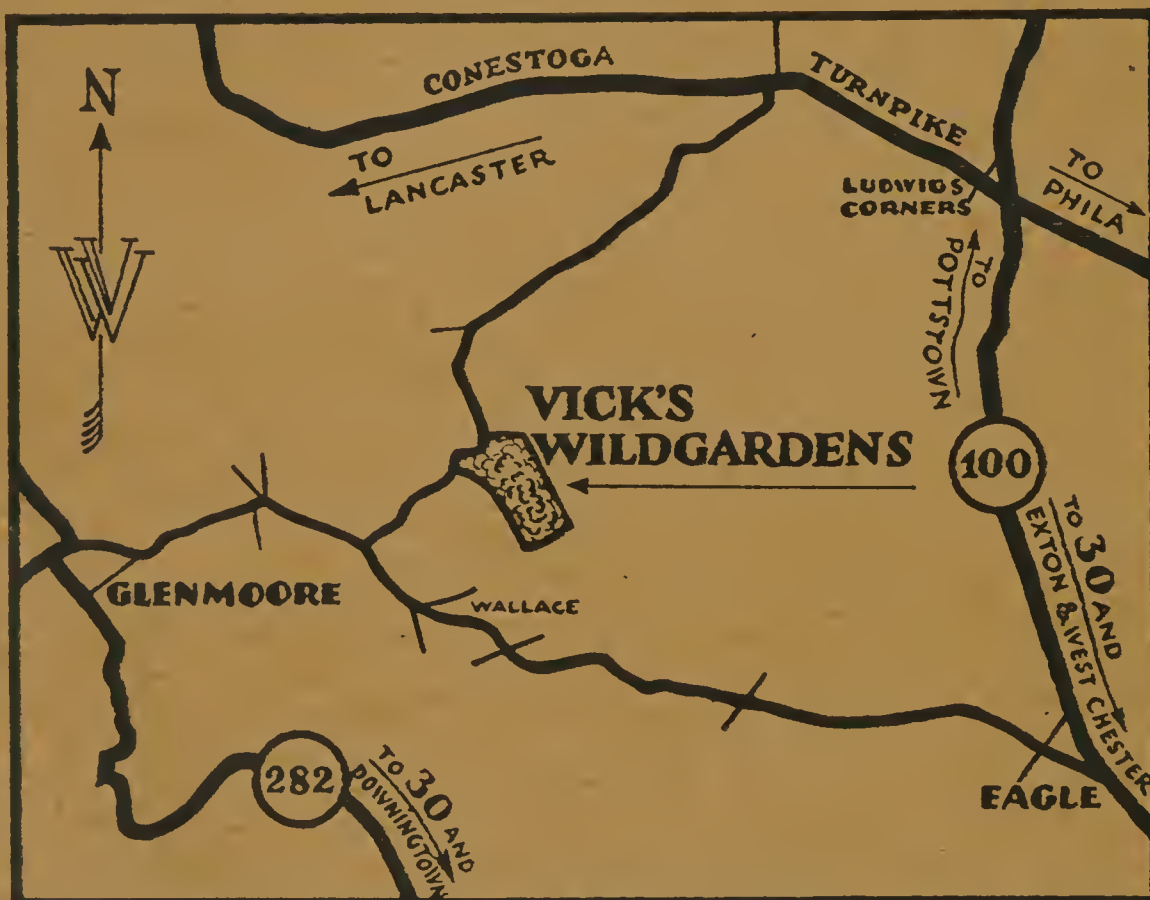
Tree preservation ..... ☐

Please call to discuss  
Wild flower possibilities..... ☐

Please call to quote prices on cer-  
tain wildflowers or plants in which  
I am interested..... ☐

Signed .....

Address .....



## Vick's Wildgardens

Visitors  
Always  
Welcome.

1

Send today  
for Soil  
Examination!





Dr. T. B. Holloway's Estate  
Merion, Pa.

SEND today and without any obligation on your part have us examine that shady spot where nothing else will grow. We will gladly make a soil test and tell you what native plants are best adapted to your soil conditions.

The flowers you planted in my woods have made a good showing and very few lost—your service filled a very special need with me as the cultivation of

wild flowers is of particular interest and the selection of varieties without help would be difficult. With best wishes.

Margaret Day,  
"Standen," Chestnut Hill, Penna.

**VICK'S WILDGARDENS**  
Conservators of Natural Beauty  
Glen Moore, Pa.



# The Glories of the Deep Woods May be Yours

**D**rifts of colorful wildflowers in their natural habitat beneath protecting trees have a peaceful charm unequalled in all natures wonderland.

Hundreds or thousands of your favorite varieties can be delivered and planted by

## VICK'S WILDGARDENS

Conservators of Natural Beauty

GLEN MOORE,  
PA.

